

# Finding Aid for the

**Kelly-Holiday Collection of Negatives and Photographs, 1954-1971**

**Los Angeles Public Library, History and Genealogy Division**



**Los Angeles, California**

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## **Descriptive Summary**

### **Title**

Kelly-Holiday collection of negatives and photographs, 1954-1971

### **Collection Number**

KHAF and KH C

### **Creator**

Kelly-Holiday Photography

### **Extent**

There are six photograph boxes in the collection (3 linear ft. [1 Hollinger box = .5 linear feet]). They are labeled General Print Collection boxes 20-25. The negative portion of the collection spans four file drawers.

### **Repository**

The Los Angeles Public Library, History and Genealogy Department,  
Los Angeles, California 90071

### **Abstract**

The Kelly-Holiday aerial photography portion of the collection consists of 3,753 4" x 5" film negatives and six Hollinger boxes of 1,076 photographs by Kelly-Holiday Photography. There is also a small amount of ephemeral material related to the collection, such as business correspondence and notes. The collection includes aerial photographs of neighborhoods, businesses, factories, landmarks and natural features in a geographically broad area that is mainly centered in Los Angeles County but ranges from Ventura County to the Salton Sea, from Long Beach to Las Vegas. Subject strengths in the collection are downtown Los Angeles, Port of Los Angeles, Central Manufacturing District, Huntington Park, Long Beach, Malibu, Palm Springs, Hollywood, Disneyland, Dodger Stadium, as well as shopping malls and drive-in theatres. The collection serves as a historical record of regional change during the growth in industry and population in the post-war years.

### **Physical Location**

The negative portion of the collection is housed in four file drawers in the Photo Department Work Room. The six Hollinger photograph boxes are kept in the cold storage room on LL4 of the Central Library.

## **Administrative Information**

## **Restrictions on Use and Reproduction**

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## **Restrictions on Access**

This collection is stored on-site at the Central Branch of the Los Angeles Public Library. It is closed for research. Photograph collections may be browsed, digitally, via the Los Angeles Public Library website at [http://photos.lapl.org/carlweb/jsp/photosearch\\_pageADV.jsp](http://photos.lapl.org/carlweb/jsp/photosearch_pageADV.jsp)

## **Provenance/Source of Acquisition**

Unfortunately, there isn't a record of the acquisition of the collection. It is thought that the widow of Don Stauffer donated the collection to the library in the mid 1990's. In an email to Christina Rice dated March 10, 2010, Howard Kelly stated, "Donald Stauffer was not related to the Kelly-Holiday Studio in any way. I knew him but he had his own studio in Downey. In what manner he obtained the negatives, I have no idea."

## **Preferred Citation**

Kelly-Holiday Photography. Los Angeles Public Library, History and Genealogy Department, Los Angeles California

## **Biography/History**

The Kelly-Holiday photography studio was located at 2765 E. Florence Ave., Huntington Park, and was owned by business partners and photographers Howard Kelly and George Holiday. They started the studio in 1954 and specialized in commercial and aerial photography in Southern California. In an email to Christina Rice from Howard D. Kelly dated March 20, 2010, Howard Kelly stated that he was the original photographer for the files and described the equipment used, "We had two of our own planes, one small and one for oblique photography and a Stagger Beech for mapping. Now days the oblique work is by helicopter. I also still have the original cameras that took the photos, x-military WW2 K-20 manual, and K-25 24V electric motor drive...5 inch roll film to make the 4x5 inch negatives." Oblique photographs are aerial photographs taken with the camera axis intentionally inclined between horizontal and vertical to show a bird's-eye view of the landscape. The photographs were taken for commercial uses and mapping and clients include real estate developers, business owners, advertising agencies and city governments.

There is an entry for Howard Dewitt Kelly in *Who's Who In the West, 1978-1979*, 16<sup>th</sup> ed. Born in Los Angeles on April 18, 1932, Mr. Kelly attended Pasadena City College and the University of California at Los Angeles, and graduated with a BA from the University of Southern California in 1959. He was a partner in Kelly-Holiday Photography from 1954-1957, and prior to

that served in the United States Naval Reserve from 1950-1954. Subsequently, he was the owner of Dan P. Watts Photo Murals, the president and general manager of Kelly's Industrial Photography, Inc., and the vice president and general manager of Photography Associates, Inc. In addition, Howard Kelly was a staff instructor at the West Coast School of Photography in Santa Barbara and also contributed articles on photography technique to trade journals. He retired in 2008 and resides in San Gabriel, California.

### **Scope and Content**

The aerials series contains 3,753 negatives and 1,076 prints, primarily black and white, photographed for clients and on spec by Howard D. Kelly from 1954-1971. This series includes aerial oblique and vertical images depicting both residential and industrial development in Southern California during the 1950s and 1960s in great detail.

The collection reflects the continued rise of industry and housing development in Southern California cities even as remnants of natural features and agricultural tracts remain visible in fields of orange groves in outlying areas of Riverside and Orange Counties. Images depict construction sites, factories, office buildings, transportation infrastructure and distribution centers primarily in Los Angeles and Orange County, especially in the Central Manufacturing District in Commerce and Vernon. The series includes a large number of images depicting the construction of the Ford Motor Company Mercury plant in Pico Rivera. Also depicted are housing tracts, schools, drive-in theatres, shopping centers, and hotels in areas such as Anaheim, Downey, Fullerton, Garden Grove, Huntington Park, Los Angeles, present day La Cañada Flintridge, Palm Springs, Whittier, and Las Vegas, Nevada. The entertainment industry is represented in views of Disneyland, dozens of locations for Pacific Drive-In Theatres, and views of the studio back lots at MGM in Culver City and Twentieth Century Fox in Century City. Undeveloped areas are also represented in Apple Valley, Malibu, Palos Verdes, Salton Sea, Lake Elsinore, the high desert in Riverside County, the deserts of Arizona and New Mexico, the Santa Rosa Mountains and the Coachella Valley. Detailed areas of Los Angeles neighborhoods include Chavez Ravine, downtown Los Angeles, Hollywood, Chinatown, Westlake and Koreatown.

Notable businesses and organizations pictured in the collection include Acme Machine Works, Air Reduction Pacific Co., Alcoa Company, American Vitrified Products, Anderson Tires, Apex Smelting Company, Beckman Instruments, Inc., Bethlehem Steel, Bullock's Fashion Square, California Malting Co., Consolidated Western Steel, Disneyland, Dodgers Stadium, Dudley Steel Corp., Farmer John, Firestone Tire & Rubber, Ford Motor Company, Goodyear Tire & Rubber Co., Grano Steel Corp., Hollywood Bowl, Hughes Aircraft, Kaiser Steel, Kraft Foods Company, Los Angeles County General Hospital, Pacific Drive-In Theatres, Pioneer Flintkote, Port of Los Angeles, Proctor and Gamble, Ramo-Wooldridge, Richfield Oil Corp., Rockview Milk Farms, Standard Oil, Tidewater Oil Co., Tom Sawyer Foods, Twentieth Century Fox, Union Oil Company, United States Steel Corp., United States Steel Supply Division, USC, Western Concrete, Westinghouse Electric Corp., Whittier Downs Shopping Center, and Wilshire Oil Corp.

The following is a complete list of the communities pictured: Anaheim, Apple Valley, Arcadia, Avocado Heights, Azusa, Baldwin Park, Bell, Beverly Hills, Brea, Buena Park, Burbank, Canoga Park, Carson, Cathedral City, Central Manufacturing District, Century City, Chatsworth, City of Industry, Colton, Commerce, Compton, Corona, Costa Mesa, Culver City, Desert Hot Springs, Downey, Duarte, Eagle Rock, East Los Angeles, El Monte, El Segundo, Fountain Valley,

Fullerton, Garden Grove, Gardena, Glendale, Glendora, Hawthorne, Highland, Hollywood, Huntington Park, Indian Wells, Inglewood, Irwindale, La Cañada Flintridge, La Habra, La Jolla, La Mirada, La Quinta, Lake Elsinore, Lakewood, Loma Linda, Long Beach, Los Angeles, Lynwood, Malibu, Manhattan Beach, Maywood, Mojave, Monrovia, Montebello, Monterey Park, Newport Beach, Norwalk, Ontario, Orange, Pacoima, Palm Desert, Palm Springs, Palos Verdes Estates, Panorama City, Paramount, Pasadena, Pico Rivera, Placentia, Playa del Rey, Pomona, Rancho Cucamonga, Rancho Mirage, Rancho Palos Verdes, Redondo Beach, Reseda, Riverside, Rosemead, Salton Sea, San Bernadino, San Leandro, San Pedro, Santa Ana, Santa Fe Springs, Santa Monica, Simi Valley, South Gate, Sunland, Taft, Tejon Pass, Thousand Oaks, Torrance, Tustin, Twenty-nine Palms, Van Nuys, Vernon, Walnut Park, Watts, West Covina, West Hollywood, Westminster, and Whittier. Outside of California, parts of Arizona and New Mexico, Las Vegas and Ely, Nevada are represented.

### **Organization and Arrangement**

The collection is organized following the original numbering system of the Kelly-Holiday photography studio and each file has a corresponding title, usually the client name, project name or location. The numbering system for the negatives starts at 100. The photograph numbers also reflect the negative numbers in the original numbering system. In arranging the collection, the photographs were given a second number, a General Photo Collection number that is part of the Los Angeles Public Library Photo Collection numbering system. The new number is a series that includes the box number, the folder number and an item number.

The GPC boxes have two printed labels on the outside indicating the box number and the name of the collection. The photographs have printed labels with the GPC number include the box, folder and item number. The negatives are filed in a metal cabinet with clearly labeled drawers in the Photo Collection Work Room. Each negative that is returned from the catalog department has a printed bar code sticker on the back of its archival envelope.

### **Indexing Terms**

For the image cataloging, The Los Angeles Public Library used both Library of Congress Subject Headings and the Library of Congress Thesaurus for Graphic Materials (TGM) as sources for subject headings. In addition, TGM was used for genre and format terms. For the Kelly-Holiday collection, format terms such as aerial photographs and cityscape photographs were used.

### **Digitization**

The software used in the digitization process was Adobe Photoshop CS3. The hardware used was both an Epson Expression 10000XL flatbed scanner and an Imacon Flextight 949 film scanner.

### **Items Removed from the Collection**

None

### **Related Materials**

Two negative log books, and a folder of ephemera that includes Kelly-Holiday correspondence and notes on file contents.

### **Container List**

#### **File Drawers**

##### **File Drawer 1**

This drawer contains all 346 negatives of the Kelly-Holiday color collection and begins the Kelly-Holiday black and white non-aerial collection. The range included is KH 102C – KH 538C and KH 100-2587. In this drawer, all the color images have been transferred to archival sleeves and 91 aerial color images have been set aside for digitization and cataloging as part of this project. Most of the black and white negatives in this drawer have also been transferred to archival envelopes. Many of the black and white photographs were taken for local newspapers in South Gate and Huntington Park and give a slice of life look at many civic activities including schools, parks, police, parades, and local government. The color portion of the collection covers mainly businesses in a large geographical area. The locations for the color aerials are: Anaheim, City of Industry, Fullerton, Hawthorne, Huntington Park, Los Angeles, La Habra, Long Beach, Maywood, Montebello, Pacoima, Santa Ana, South Gate, and Ventura County. The date range is from 1955 – 1965.

### **File Drawer 2**

This drawer contains black and white negatives in the range KH 2600 – KH 6303 and original envelopes fill the entire drawer. The images are not aerial views and none of the images have been transferred to archival envelopes. They are not included in the scope of this project.

### **File Drawer 3**

This drawer contains the beginning of the black and white aerial photography collection. The number range is KHAF 100 – KHAF 436. The locations photographed in this part of the collection include Anaheim, Arcadia, Arizona, Avocado Heights, Azusa, Beverly Hills, Brea, Buena Park, Burbank, Carson, Catalina Island, Cathedral City, Central Manufacturing District, Century city, City of Industry, Commerce, Compton, Downey, Duarte, Eagle Rock, East Los Angeles, El Monte, El Segundo, Fullerton, Gardena, Glendale, Hollywood, Huntington Park, Inglewood, La Cañada Flintridge, La Jolla, La Habra, La Mirada, La Quinta, Loma Linda, Long Beach, Los Angeles, Lynwood, Malibu, Manhattan Beach, Maywood, Mojave, Montebello, Nevada, New Mexico, Norwalk, Palos Verdes Estates, Pico Rivera, Ontario, Orange, Palm Desert, Palm Springs, Panorama City, Rancho Cucamonga, Rancho Mirage, Rancho Palos Verdes, Rosemead, Salton Sea, San Pedro, Santa Fe Springs, Santa Monica, Silverlake, South Gate, South Whittier, Taft, Tejon Pass, Thousand Oaks, Torrance, Vail Field, Van Nuys, Vernon, Watts, West Covina, West Hollywood, and Whittier. The date range is from 1954 – 1957.

### **File Drawer 4**

The Kelly-Holiday black and white aerial photography negatives series continues and ends in this drawer with the number range KHAF 437 – KHAF 71-625. The areas photographed in this part of the collection include Anaheim, Apple Valley, Arcadia, Azusa, Baldwin Park, Bell, Beverly Hills, Brentwood, Buena Park, Burbank, Canoga Park, Carson, Cathedral City, Central Manufacturing District, Chatsworth, City of Industry, Commerce, Compton, Corona, Costa Mesa, Culver City, Downey, Duarte, El Monte, El Segundo, Fountain Valley, Fullerton, Garden Grove, Gardena, Glendora, Hawthorne, Highland, Hollywood, Huntington Beach, Huntington Park, Indian Wells, Inglewood, Irwindale, La Habra, La Mirada, La Quinta, Lake Elsinore, Lakewood, Las Vegas, Loma Linda, Long Beach, Los Angeles, Lynwood, Maywood, Monrovia, Montebello, Monterey Park, Newport Beach, North Hollywood, Norwalk, Pacoima, Palm Springs, Palos Verdes, Paramount, Pasadena, Pico Rivera, Placentia, Playa del Rey, Pomona, Rancho Palos Verdes, Redondo Beach, Reseda, Riverside, Riverside County, Salton Sea, San

Bernadino, San Leandro, San Pedro, Santa Ana, Santa Fe Springs, Santa Monica, Santa Rosa Mountains, Simi Valley, South Gate, Sunland, Torrance, Tustin, Van Nuys, Vernon, West Covina, Westminster, and Whittier. The date range is 1957 – 1971.

### **File Drawer 5**

This drawer holds the original envelopes for the Kelly-Holiday aerial photography collection for the portion that has already been digitized, cataloged and returned to the photo collection. When the project is complete, all the original envelopes for the aerial photography and color collections can then be photocopied on archival paper and kept as a document with the records from the collection.

### **Box 20 – (GPC\_b20)**

**Folder 1** (GPC\_b20\_f1) GPC\_b20\_f1\_i1 to GPC\_b20\_f1\_i31 (40 prints) corresponds to KHAF 100 – KHAF 114. Areas include Colton, Huntington Park, Norwalk, Los Angeles, Vernon and Whittier. Subjects include Clock Country Club, Firestone Tire & Rubber factory, J.O. Ross Engineering Corp. plant, Kelly-Holiday Photography, Los Angeles Civic Center, Norwalk Square and Portland Cement.

**Folder 2** (GPC\_b20\_f2) GPC\_b20\_f2\_i1 to GPC\_b20\_f2\_i31 (38 prints) corresponds to KHAF 115 – KHAF 126. Areas include Commerce, Santa Fe Springs, and Vernon. Subjects include Container Corporation of America, Kraft Foods Company, Port of Los Angeles, United States Steel Supply Division, and Western Concrete.

**Folder 3** (GPC\_b20\_f3) GPC\_b20\_f3\_i1 to GPC\_b20\_f3\_i28a (38 prints) corresponds to KHAF 128 – KHAF 142. Areas include Beverly Hills, Commerce, Pico Rivera, Los Angeles, Rancho Palos Verdes, Taft, and West Hollywood. Subjects include the Beverly Hilton Hotel, Caterpillar, Inc., downtown Los Angeles, Los Angeles Coliseum and the Portuguese Bend Club.

**Folder 4** (GPC\_b20\_f4) GPC\_b20\_f4\_i1 to GPC\_b20\_f4\_i21 (34 prints) corresponds to KHAF 143. Areas of Taft represented.

**Folder 5** (GPC\_b20\_f5) GPC\_b20\_f5\_i1 to GPC\_b20\_f5\_i6a (12 prints) corresponds to KHAF 143. Areas of Taft represented.

### **Box 21 – (GPC\_b21)**

**Folder 1** (GPC\_b21\_f1) GPC\_b21\_f1\_i1 to GPC\_b21\_f1\_i38 (38 prints) corresponds to KHAF 144 – KHAF 159. Areas of Palm Springs represented.

**Folder 2** (GPC\_b21\_f2) GPC\_b21\_f2\_i1 to GPC\_b21\_f2\_i34a (37 prints) corresponds to KHAF 161 – KHAF 182. Areas include Anaheim, Hollywood, Huntington Park, Los Angeles, Lynwood, Palm Springs, Pico Rivera, Rancho Mirage, South Gate and Vernon. Subjects include Central Manufacturing District Terminal, Disneyland, Ford Motor Co. Mercury plant site, Hollywood Bowl, Los Angeles County General Hospital, South Gate Civic Center and Thunderbird Ranch.

**Folder 3** (GPC\_b21\_f3) GPC\_b21\_f3\_i1 to GPC\_b21\_f3\_i30 (36 prints) corresponds to KHAF 183 – KHAF 187. Areas include Azusa, Commerce, Huntington Park, La Mirada, and Whittier. Subjects include Lucky Lager Brewing Company Plant and Ford Motor Co. Lincoln-Mercury plant.

**Folder 4** (GPC\_b21\_f4) GPC\_b21\_f4\_i1 to GPC\_b21\_f4\_i32 (36 prints) corresponds to KHAF 188 – KHAF 201. Areas include Commerce, Huntington Park, Los Angeles, Montebello, and Vernon. Subjects include Air Reduction Pacific Co., Central Manufacturing District Terminal, and Kaiser Steel.

**Folder 5** (GPC\_b21\_f5) GPC\_b21\_f5\_i1 to GPC\_b21\_f5\_40 (42 prints) corresponds to KHAF 204 – KHAF 213. Areas include Cathedral City, Los Angeles, Palm Springs and Rosemead. Subjects include downtown Los Angeles.

### **Box 22 – (GPC\_b22)**

**Folder 1** (GPC\_b22\_f1) GPC\_b22\_f1\_i1 to GPC\_b22\_f1\_i40 (41 prints) corresponds to KHAF 214 – KHAF 226. Areas include Azusa, Brea, Cathedral City, Commerce, Downey, Fullerton, Palm Desert, South Gate, and Vernon, Subjects include American Meter Co., and Shadow Mountain Club.

**Folder 2** (GPC\_b22\_f2) GPC\_b22\_f2\_i1 to GPC\_b22\_f2\_i42 (45 prints) corresponds to KHAF 227 – KHAF 231. Areas include Catalina Island, Commerce, Long Beach, and Los Angeles.

**Folder 3** (GPC\_b22\_f3) GPC\_b22\_f3\_i1 to GPC\_b22\_f3\_i43 (43 prints) corresponds to KHAF 231 – KHAF 241. Areas include Anaheim, Beverly Hills, Carson, Century City, Commerce, Hollywood, Long Beach, Rancho Palos Verdes, and Santa Monica, Subjects include Beverly Hilton Hotel, flood areas in Carson, and Twentieth Century Fox studio back lot.

**Folder 4** (GPC\_b22\_f4) GPC\_b22\_f4\_i1 to GPC\_b22\_f4\_i18 (19 prints) corresponds to KHAF 247 – KHAF 260. Areas include Anaheim, Commerce, and Long Beach. Subjects include Goodyear Tire & Rubber Co., Long Beach Harbor, and U.S. Electrical Motors.

**Folder 5** (GPC\_b22\_f5) GPC\_b22\_f5\_i1 to GPC\_b22\_f5\_i36 (36 prints) corresponds to KHAF 265. Areas include Long Beach and San Pedro, and the subject is Port of Los Angeles.

### **Box 23 – (GPC\_b23)**

**Folder 1** (GPC\_b23\_f1) GPC\_b23\_f1\_i1 to GPC\_b23\_f1\_i40 (45 prints) corresponds to KHAF 268 – KHAF 276. Areas include Coachella Valley and the Palm Springs Valley area, Hollywood, La Quinta, and Vernon. Subjects include L.A. Steel Casting Co., and Pacific Coast Terminal Warehouse Co.

**Folder 2** (GPC\_b23\_f2) GPC\_b23\_f2\_i1 to GPC\_b23\_f2\_i40 (40 prints) corresponds to KHAF 282 – KHAF 317. Areas include Anaheim, Commerce, El Segundo, Huntington Park, Inglewood, Long Beach, Los Angeles, Montebello, and Watts. Subjects include Axelson Mfg. Co., in Disneyland, Los Angeles city smog, Proctor & Gamble Mfg. C., and Ramo-Wooldridge Corp.



**Folder 3** (GPC\_b23\_f3) GPC\_b23\_f3\_i1 to GPC\_b23\_f3\_i37 (37 prints) corresponds to KHAF 317 – KHAF 321. Areas include Central Manufacturing District, commerce, Hollywood, Los Angeles, Silverlake and Vail Field. Subjects include U.S. Steel Corp.

**Folder 4** (GPC\_b23\_f4) GPC\_b23\_f4\_i1 to GPC\_b23\_f4\_i30 (30 prints) corresponds to KHAF 325. Areas include Cathedral City, La Quinta, Palm Desert, Palm Springs, and Rancho Mirage. Subjects include the Palm Springs and Indio Valley area.

#### **Box 24 – (GPC\_b24)**

**Folder 1** (GPC\_b24\_f1) GPC\_b24\_f1\_i1 to GPC\_b24\_f1\_i40 (40 prints) corresponds to KHAF 326 – KHAF 334. Areas include Commerce, Malibu and Montebello. Subjects include Axelson Mfg. Co., Central Manufacturing District, Ford Motor Co., and the Malibu fire of 1956.

**Folder 2** (GPC\_b24\_f2) GPC\_b24\_f2\_i1 to GPC\_b24\_f2\_i48 (48 prints) corresponds to KHAF 338 – KHAF 350. Areas include Fullerton, Huntington Park, Loma Linda, Long Beach, Los Angeles, Vernon, and Whittier. Subjects include Beckman Instruments, Inc., College of Medical Evangelists, Douglas Aircraft, Rose Hills Memorial Park, and White Memorial Hospital.

**Folder 3** (GPC\_b24\_f3) GPC\_b24\_f3\_i1 to GPC\_b24\_f3\_i36 (36 prints) corresponds to KHAF 353 – KHAF 379. Areas include Los Angeles, Palos Verdes Estates, Santa Fe Springs, and Torrance. Subjects include Goodyear Tire & Rubber Co., Los Angeles County Hospital, Park La Brea, and Wilshire Oil Corp.

**Folder 4** (GPC\_b24\_f4) GPC\_b24\_f4\_i1 to GPC\_b24\_f4\_i38 (38 prints) corresponds to KHAF 381 – KHAF 393. Areas include Downey, Fullerton, Los Angeles, Pico Rivera, and Vernon. Subjects include Bethlehem Steel, Consolidated Western Steel, Fullerton Airport, Goodyear tire & Rubber Co., Rockview Milk Farms, Slauson Industrial Tract, United States Steel Supply Division and a copper mine in Ely, Nevada.

#### **Box 25 – (GPC\_b25)**

**Folder 1** (GPC\_b25\_f1) GPC\_b25\_f1\_i1 to GPC\_b25\_f1\_i47 (47 prints) corresponds to KHAF 407 – KHAF 430. Areas include Long Beach, Los Angeles, Pico Rivera, Rancho Cucamonga, Van Nuys, and Whittier.

**Folder 2** (GPC\_b25\_f2) GPC\_b25\_f2\_i1 to GPC\_b25\_f2\_i27 (27 prints) corresponds to KHAF 439 – KHAF 465. Areas include Anaheim, Arcadia, Huntington Park, La Mirada, Montebello and Whittier. Subjects include Central Manufacturing District, Disneyland, Kaiser Steel Corp., and Santa Anita Park.

**Folder 3** (GPC\_b25\_f3) GPC\_b25\_f3\_i1 to GPC\_b25\_f3\_i49 (49 prints) corresponds to KHAF 473. Areas include Cathedral City, Indian Wells, La Quinta, Palm Springs, Riverside County high desert, and the Santa Rosa Mountains.

**Folder 4** (GPC\_b25\_f4) GPC\_b25\_f4\_i1 to GPC\_b25\_f4\_i25 (25 prints) corresponds to KHAF 477 – KHAF 520. Areas include Brentwood, City of Industry, Commerce, Huntington Park, Pico

Rivera, and Vernon. Subjects include Ford Motor Co., General Mills, Mount St. Mary College, Lynwood Plaza, and Sonoco Products Company.

**Folder 5** (GPC\_b25\_f5) GPC\_b25\_f5\_i1 to GPC\_b25\_f5\_i56 (56 prints and negatives) corresponds to KHAF 527 – KHAF 71 – 635 and KH 183 C – KH 352 C. Areas include Anaheim, Colton, Fullerton, Huntington Park, Long Beach, Los Angeles, Maywood, Pico Rivera, and Vernon. Subjects include Beckman Instruments, Inc., Consolidated Western Steel, Disneyland, Ford Motor Co., Long Beach Honda, Grano Steel Corp., Latchford Glass, and Los Angeles City Hall. This folder includes the 7” x 7” negatives for KHAF 103-2, 106-1, and 108-1.

**Folder 6** (GPC\_b25\_f6) contains ephemera material. This file includes correspondence, notes related to Kelly-Holiday Photography, and location information for several of the Pacific Drive-In Theatre series.

## **Physical Description**

### **Arrangement**

Original chronological order of projects and items has been maintained except within projects with items unnumbered by the creator. The aerial portion of the collection falls under the numbers KHAF 100 – KHAF 71-625. The color portion of the collection falls under the numbers KH 102C – KH 528 C. The numbering system for the black and white non-aerial part of Kelly-Holiday Photography ranges from KH 100 – KH 6303.